



Aledo Main Street's
Electric Parade Guidelines
Friday, December 1st, 2017
5:30 pm start time

1. The Aledo Main Street Electric Parade is held annually on the Friday night of the Holly Days Celebration.
2. In the event of inclement weather, a decision will be made the day of the parade. And will be announced on WRMJ, if the parade is cancelled it will not be rescheduled.
3. Please read all of the rules and regulations carefully. These rules were not intended to be difficult, but to insure that everyone (both participants & spectators) have a safe and wonderful time.
4. Acceptable Entries: Bands, Marching Units, and Floats, Vehicles with following provisions: 1.) City sponsored, 2.) public emergency service, 3.) civic organizations, 4.) Dignitaries, 5.) churches, & 6.) businesses. **NO FLOAT WILL BE ALLOWED TO HAVE SANTA, BECAUSE SANTA IS ALREADY A FEATURED GUEST OF THE ELECTRIC PARADE. (MULTIPLE SANTAS ONLY CONFUSE THE CHILDREN)** Also no political entries will be allowed.
5. Driver's of all vehicles in the parade must have a copy of their driver's license available.
6. Conveyance: All units are responsible for how they are pulled along the parade route. Be sure that the trailer hitch or trailer attachment is compatible between vehicle and trailer in advance of the parade date. Vehicles should **not** turn on their headlights during the parade.
7. Staging area: All parade entries should meet no later than 5:15 pm the night of the parade. The staging area location will be located in the parking lot of the BankORION (if needed- otherwise the lineup will be on a "first come first serve basis" behind the Grand Marshall) on West Main. The parade will travel east down Main Street to Ford & Maynard Insurance.
8. Design: All units should be designed in manner which is safe for all participants and spectators. Note: that there are occasionally strong winds on Main Street. Let us re-emphasize, that all units should be designed and decorated in keeping with the Christmas theme.
9. Theme: The Holly Days theme this year is "Polar Express" if this is helpful to you for your design ideas that is great, but it is NOT a requirement. (Please refer to guideline #8)
10. Signs: Each entry may use signs or banners to identify its business, or sponsor to spectators. Please keep in mind that the spectators will be located on each side of the street. Banners and signs should be neat and size should be kept in proportion to the size of the parade entry. Basic, simple signs show best.
11. Handouts: **HANDOUTS/CANDY can ONLY be passed out by WALKERS! NO CANDY OR HANOUTS MAY BE THROWN FROM FLOATS!**
12. Please register with Dana Murphy at the Aledo Main Street office, so that we have a better idea on entries.
13. There is no cost to entry.
14. No food vendors will be allowed in the Electric Parade.
15. HAVE FUN! This is a great way to promote your business, organization or church. There is not another electric parade that takes place in the area, so help Aledo Main Street grow this event!
16. Each entry will be judged for up to \$450 in Gift Certificates from Mercer Market.

Questions ??? Call Aledo Main Street at 309-582-2751 or check out our website www.aledomainstreet.com